NORDIC APIs

Media Partner Information
About Nordic APIs

- Nordic APIs is a network and knowledge based community for everyone in touch with APIs

- The world’s largest API community

- Host quality events all over the world

- Regularly provides 100+ high impact articles per year
  - The blog drives over 100,000 unique visitors each month

- Publish illuminating eBooks
ATTENDEES & STATISTICS

All countries represented at the 2017 Platform Summit

Sweden: 32
Finland: 32
UK: 22
Norway: 20
Germany: 18
US: 15
Denmark: 13
Spain: 10
Switzerland: 10
Canada: 8
Russia: 6
Belgium: 6
Austria: 6
Italy: 5
Ireland: 4
Portugal: 4
Poland: 4
Singapore: 3
Estonia: 3
Unknown: 3
Malaysia: 3
New Zealand: 2
Romania: 2
France: 2
Australia: 1
Brazil: 1
Latvia: 1
Ukraine: 1
Czech: 1
Attendees & Statistics

Job titles of attendees at the 2017 Platform Summit

(excluded: “Unknown”)
Attendees & Statistics

Type of Organizations present at the 2017 Platform Summit

- Tech: 29%
- Consultant Services: 19%
- Financial Services: 15%
- Public Services: 10%
- Retail and Consumer: 9%
- Other: 6%
- Communication: 5%
- Industry, Energy and Transport: 5%
- Marketing/Analytics: 2%
WE CAN OFFER:

- Exposure on our event page with logo + company description
- Mentioning in our Social Media Channels, including:
  - Twitter
  - Linkedin
  - Facebook
- Mentioning in our Newsletter
- Discounted tickets to your audience/members/customers
We’d like in return:

• Exposure on your website
• Mentioning in your Social Media Channels
  • Twitter
  • Linkedin
  • Facebook
• Mentioning in your Newsletter
Contact Information

www.nordicapis.com

Event & Marketing:
viktoria@nordicapis.com

Blog: bill@nordicapis.com

General: info@nordicapis.com

Sponsors: stefan@nordicapis.com